

<b>Report to</b>	<b>Calne Area Board</b>
<b>Date of Meeting</b>	<b>4 August 2015</b>
<b>Title of Report</b>	<b>Area Board Funding</b>

## Purpose of Report

1. To ask councillors to consider the following applications seeking Community Grants from the Calne Area Board:

<b>Applications</b>	<b>Grant Amount</b>
<b>Applicant:</b> Stand Down (The Anthony Edward Jeng Foundation) <b>Project Title:</b> Online Counselling for Serving British Forces & Their Families	£5,000.00
<b>Applicant:</b> Calne Heritage Centre <b>Project Title:</b> Computer Hardware	£989.00
<b>Applicant:</b> HACCA (Healthy Active Calne Community Area) <b>Project Title:</b> Youth Summer media project	£996.00
<b>Total grant amount requested at this meeting</b>	<b>£6,985.00</b>

## 1. Background

- 1.1. Area Boards have authority to approve funding under delegated powers. Under the Scheme of Delegation area boards must adhere to the area board funding criteria.
- 1.2. Key aspects of the 2015/16 criteria include:
  - The decision to support a funding application and to what level will be the decision of the area board, with no officer recommendation.
  - Applications of up to and including £1,000 can be made for a Community Area Grant, which will not require matched funding, however the area board will look more positively on applicants where they are able to contribute some funding towards their project.
  - Amounts of £1,001 - £5,000 will be required to find matched funding.

- The area board will rarely award more than £5,000.
  - Calne Area Board's Community Area Grants scheme will be for capital projects only.
  - The area board will prioritise funding to projects which address the 3 priorities identified by local people under the JSA 2013 -2015 as top areas for the community and area board attention during the coming year.
    - Increase employment opportunities (especially through initiatives like apprenticeships and work experience) and social activities for and in consultation with young people.
    - Recognise and address child poverty and childhood obesity.
    - Build a positive reputation for Calne Community Area to attract more visitors to venues and events.
- 1.3. In accordance with the Scheme of Delegation, any decision of an Area Board that is contrary to the funding criteria would need to demonstrate that the application in question has a wider community benefit, and give specific reasons why this should justify an exception to the criteria which must be minuted.
- 1.4. In addition to CAGs and digital literacy grants councillors can submit an Area Board/Councillor Led Initiative. This enables area boards to tackle sticky community issues and/or community identified priorities. Cabinet has emphasised it does not wish these to be used to avoid complying with Community Area Grant criteria or for filling gaps where there are council service shortfalls.
- 1.5. There will only be a single on-line application process for Community Area Grants (CAG) and Digital Literacy grants, introduced to provide an easy step by step application process. [The application process and funding criteria can be found here.](#)
- 1.6. Funding applications will be considered at every Area Board meeting whilst there is money available. Deadlines for receipt of applications are as follows:
- 25 August 2015 – to be decided at the Area Board on 6 October 2015
  - 27 October 2015 – to be decided at the Area Board on 8 December 2015
  - 22 December 2015 – to be decided at the Area Board on 2 February 2016
- [deadline for receipt of applications can also be found on the Calne area board webpage.](#)
- 1.7. Within the capital budget, £1,500 capital is ring-fenced for digital literacy grants of up to £500 each.
- 1.8. Calne Area Board was allocated a budget of £46,679 capital funding in 2015/2016.
- 1.9. Calne Area Board also has a budget of £5,654.64 revenue funding for allocation to projects for young people aged 11-19.

1.10. Following decisions made agreed at the Area Board meeting on 2 June 2015, the current balance is:

- 1.10.1. £41,005.00 capital balance
- 1.10.2. £ 4,454.64 revenue balance (U11-19 budget)

<b>Background documents used this report</b>	<ul style="list-style-type: none"><li>• Area Board Community Area Grant Scheme and Digital Literacy Grants – information and funding criteria 2015/16</li><li>• National Association for Eating Disorders Report - 2014 in conjunction with the British Medical Association</li></ul>
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## **2. Main Considerations**

- 2.1. Councillors will need to be satisfied that funding awarded by the area board satisfy 2015/16 area board funding criteria and financial regulations of the council and can proceed within a year of the award being made.
- 2.2. On 3 June 2014, Calne area board agreed to prioritise three themes from the 2013-15 Joint Strategic Assessment, which had been highlighted at the 'What Matters to You', event held in March 2014. These were to:
  - Increase employment opportunities (especially through initiatives like apprenticeships and work experience) and social activities for and in consultation with young people.
  - Recognise and address child poverty and childhood obesity.
  - Build a positive reputation for Calne Community Area to attract more visitors to venues and events.

## **3. Environmental & Community Implications**

- 3.1. Area Board Grants contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

## **4. Financial Implications**

- 4.1. Awards must fall within the Area Boards budget allocated to the Calne Area Board.
- 4.2. If Members approve all applications laid out in this report the remaining balance will be £46,465.
  - 4.2.1. £ 34,020 capital balance
  - 4.2.2. £ 4,454.64 revenue balance (U11-19 budget)

However please note point 8.1.4 relating to The Anthony Edward Jeng Foundation application.

## **5. Legal Implications**

- 5.1. There are no specific legal implications related to this report.

## **6. HR Implications**

- 6.1. There are no specific HR implications related to this report.

## **7. Equality and Inclusion Implications**

- 7.1. Community Area Grants and Small Grants will give local community and voluntary groups, town and parish council's equal opportunity to receive funding towards community based projects and schemes, where they meet the funding criteria.

- 7.2. Implications relating to individual grant applications will be outlined in section 8 of the funding report.

## 8. Applications for Consideration

Ref	Applicant	Project proposal	Funding requested
8.1.	Stand Down (The Anthony Edward Jeng Foundation)	Online Counselling for Serving British Forces & Their Families	£5,000

- 8.1.1. This application is to fund a project that councillors and the community are likely to wish to support.
- 8.1.2. The project will provide online support to members of the British Armed Forces, and their dependants, who are experiencing psychological trauma as a result of military combat.
- 8.1.3. The costs associated with this project are all revenue items including staffing, marketing, running costs, fundraising events and merchandise (t-shirts etc).
- 8.1.4. Unfortunately as the Community Area Grant scheme for 2015/16 can only support capital projects, it will not be able to award funds to this application.
- 8.1.5. Members may wish to suggest that, if the project contains a specific element that is associated with activities for young people, the applicant may like to contact the Community Youth Officer and Local Youth Network to discuss making an application to the Positive Youth Activities scheme.

Ref	Applicant	Project proposal	Funding requested
8.2.	Calne Heritage Centre	Computer Hardware.	£989.00

- 8.2.1. This application meets community area grant criteria.
- 8.2.2. It also links to one of the Calne Area Board priorities – ‘to build a positive reputation for Calne Community Area to attract more visitors to venues and events.’
- 8.2.3. The Heritage Centre is involved in the ‘Our Place’ project being undertaken as a part of the Neighbourhood Plan Process. The development of a ‘Heritage Quarter’ is a key aspiration of that project with the centre forming a fundamental resource to the promotion and dissemination of information about the social and cultural heritage of the whole community area.
- 8.2.4. As interest in and visitors to Calne increase, the Heritage Centre wishes to respond with more modern approaches and resources.
- 8.2.5. This project will increase the centres ability to provide local people and visitors with opportunities to view and research local history and heritage through modern information technology.

- 8.2.6. It will also provide volunteers in the centre with more appropriate resources with which to undertake research and develop exhibitions.
- 8.2.7. An award to this project will represent 100% of the funding required.
- 8.2.8. An award to this project would be part funded from the sum ring fenced for digital literacy grants.

Ref	Applicant	Project proposal	Funding requested
8.3.	HACCA (Healthy Active Calne Community Area)	IT resources for Youth Summer media project and future community projects.	£996.00

- 8.3.1. This application meets community area grant criteria.
- 8.3.2. The project also addresses Area Board priorities:
- Increasing activities for and in consultation with young people.
  - Recognising and addressing child poverty and childhood obesity.
- 8.3.3. This application will provide 8 mini Ipads, initially for use in connection with the Youth Summer Media project, which is being funded through the Local Youth Network.
- 8.3.4. The Youth Summer Media project will identify issues of body image and race as identified by the Local Calne Youth Needs Assessment. Tutors and theatre professionals will guide young people through a 2 week project. Students will deconstruct images, then write, create and produce their own media, e.g. film, challenging conceptions and publish them on social media.
- 8.3.5. Identification of this issue locally is reflected in the National Association for Eating Disorders Report - 2014 in conjunction with the British Medical Association. This states that ‘the exposure to ideal body images in the popular magazine media (read by 50% of 11-15 year olds) coincides with the period of their lives where self regard and self efficacy is in decline, body image is at its most fragile and the tendency for social comparisons is at its peak. Poor body image leads directly to eating disorders which, according to the National Eating Disorder Association, are serious and life threatening illnesses’.
- 8.3.6. The project is being organised by members of the Calne HACCA, a community group which emerged from the Area Board Health Fair in October 2014, and which aims to champion projects and actions which will help the community to understand more clearly and address issues related to childhood poverty and obesity.
- 8.3.7. The project will be facilitated by Launch to Learning, a locally run accessible tutoring service with good links and relationships to John Bentley School and run by experienced teaching professionals.

- 8.3.8. The HACCA is making plans with this organisation, the Local Youth Network, local schools and other partners to develop further projects that will address literacy/numeracy and computer skills in the wider community aimed primarily at those families on low incomes.
- 8.3.9. The equipment sought through this application will be utilised in such projects and will also be made available to other community groups where there is a link to developing computer literacy and literacy/numeracy for young people and adults.
- 8.3.10. An award to this project will represent 50% of the funding required; outstanding funds are being sought from an application to the Wiltshire Community Foundation.
- 8.3.11. An award to this project would be part funded from the sum ring fenced for digital literacy grants.

<b>Appendices</b>	Appendix 1 – Grant applications:
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No unpublished documents have been relied upon in the preparation of this report other than those requested in the funding criteria.

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